# In-house printing makes sense – with Epson's new WorkForce Enterprise WF-C21000 MFP.

You have a mission you're passionate about. A community you care about. And challenges you can't stop thinking about — including ones you didn't have pre-2020. On top of the traditional trials of keeping a congregation engaged and thriving, the pandemic has brought a host of new hurdles. Perhaps yours is one of the many that's had to pivot to services conducted online or outdoors, as well as to remote contact with members.

The impact is more than logistical: in a cross-denominational survey taken in July by Indiana University's Lake Institute on Faith & Giving<sup>1</sup>, 41% of the congregations surveyed reported a drop in donations in the early months of the pandemic. And nearly half said they plan to cut their budgets in the coming year.



You're always looking at costs. But maybe it's even more urgent now.

Can you cut printing? It's likely a necessity to help keep your members active, responsive, and showing their support. Older members may be accustomed to connecting via printed communications. And especially in uncertain and disconnected times, printed materials provide a physical touchpoint — a way to make faith and membership tangible, tactile, present. What's more, a printed piece is immediate — it doesn't hope someone gets around to visiting a website or bothers to open an email.

What if you could print your bulletins, contribution envelopes, programs, stationery, flyers, brochures, notecards, and more in-house — quickly and at a low cost? You can — here's how.

### Here's your affordable, highly capable ticket to moving printing in-house.

Epson's WorkForce Enterprise WF-C21000 MFP inkjet for light production is a great choice for just about any size house of worship. Why? For starters:

- Printing is simple and hassle-free. Just format your digital file and hit "Print."
- Easy on service. Few maintenance parts can translate into low intervention and labor costs.
- Quick turnaround. No need to wait on external vendors.
- No print shop deadlines. Prepare and print on your schedule it's ready when you are.





Epson inkjet printers, with PrecisionCore Heat-Free Technology™, are fast, lowmaintenance, and easy to use.





The WF-C21000 is built around the same revolutionary PrecisionCore Heat-Free Technology™ that's at the heart of Epson's commercial and industrial printers. And Epson is a worldwide leader in inkjet printing.

#### Built for high performance, low downtime.

The WF-C21000 is made for high-duty cycles: from a single page to over 300,000 pages monthly, it's no trouble. And there's no warm-up time, so it starts fast — and finishes fast, too, at up to 100 ISO pages per minute.<sup>2</sup> In fact, it has the fastest print speed in its class.<sup>3</sup>

Epson knows the last thing you need is a printer that requires a lot of attention. The WF-C21000 cuts time out of service to the bare minimum, thanks to high-yield consumables and features like a 5,350-sheet paper capacity when fully configured.<sup>4</sup>

#### Easy on waste, easy on energy.

With minimal maintenance parts plus high-yield ink cartridges, the WorkForce Enterprise WF-C21000 MFP requires less attention, which can reduce waste. And with PrecisionCore Heat-free Technology, WorkForce Enterprise printers deliver the lowest power consumption in their class.<sup>5</sup>

Maybe best of all, wide media flexibility means you're ready to print all the kinds of jobs that a busy organization generates, from bulletins, newsletters, flyers, and envelopes to booklets, brochures, learning packets, forms, and more. The finishing capability supports stapling, stacking, hole punch, and booklet-making.<sup>6</sup>

## The ideal way to maintain peak engagement with congregants.

Epson's WF-C21000 brings you the capacity to handle common color printing jobs quickly, efficiently — and, especially, economically — right there in-house. So you can continue to do all the things it takes to build a thriving faith community — and preserve your budget, too.







Print examples available upon request.



#### Epson.com/WorkForceEnterprise