

Brief

Original HP Toner

Print with toner cartridges you can trust



QUALITY

Precision output, page after page¹

Keep your business running smoothly with Original HP Cartridges that work the first time, every time.¹

And with **customer-ready prints 98% of the time**, you don't waste money on reprints.¹

Experience why **9 out of 10 printer technicians surveyed recommend Original HP Toner Cartridges.**²



SUSTAINABILITY

Free and easy recycling to help close the loop³



Did you know that **100% of Original HP Toner Cartridges contain recycled content?**⁴

Cartridges returned for free through HP Planet Partners are **never sent to a landfill.**³

Buy from a leader in social impact and **accelerate your sustainability goals.**

INDOOR AIR QUALITY

Meet eco-label emission criteria

HP voluntarily designs and tests its printing systems⁵ to **meet IAQ eco-label emission guidelines** to help protect your customers and employees from exposure to elevated levels of volatile organic compounds.⁶

Using only Original HP Cartridges can give you confidence your HP printing system⁵ will perform within EPEAT[®] emission guidelines and **help maintain office air quality.**

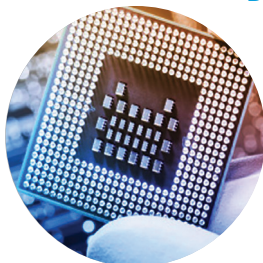


SECURITY

Designed for security you can trust⁷

HP is vigilant about recognizing and mitigating security risks in the supply chain to help **reduce the risk of malicious code entering the printer cartridge chip.**

From design to programming, installation, and packaging, security features **help protect your printer and your data** so your IT resources can focus on other priorities.⁷



Considering a cheap substitute?



Service calls

Technicians are over 3X as likely to make a service call when non-HP toner cartridges are used.²



Environment

Nearly 90% of non-HP toner cartridges end up in a landfill.⁸



Indoor air quality

When tested, 96% of non-HP toner cartridges failed eco-label emission guidelines and emitted up to 191% over the allowed limit of total volatile organic compounds.⁶



Security

Some imitation cartridge chips can be reprogrammed. HP chips are tamper-resistant to help reduce the risk of malicious code entering the printer cartridge chip.⁷





¹ 2018 NA SpencerLab Color Reliability study, commissioned by HP, compared Original HP color cartridges with 6 brands of non-HP cartridges sold in North America for the HP LaserJet Pro 400 color M451dn printer; CE410A/X, CE411A/12A/13A cartridges. For details, see www.spencerlab.com/reports/HP-CLR-Reliability-NA-2018.pdf. 2019 NA SpencerLab Monochrome Reliability study, commissioned by HP, compared Original HP cartridges with seven brands of non-HP cartridges sold in North America for HP Pro M402 and Pro M521 printers, HP 26A and 55A cartridges. For details, see www.spencerlab.com/reports/HPReliability-NA-2019.pdf.

² 2019 NA Market Strategies International survey commissioned by HP. Results based on 222 surveys from HP ServiceOne Partners who have at least 6 months of experience servicing HP monochrome and Color LaserJet printers with HP and non-HP toner cartridges installed and have done so within the previous 12 months of the survey. See www.marketstrategies.com/hp/NA-Technician2019.pdf.

³ Program availability varies. For details, see hp.com/recycle.

⁴ 100% of Original HP Toner Cartridges contain between 5-45% post-consumer or post-industrial recycled content. Does not include toner bottles. See hp.com/go/recycledcontent for list.

⁵ An HP printing system consists of HP printer, HP paper, and Original HP supply. Blue Angel DE-UZ 205 emissions criteria or earlier versions applicable when printing system launched.

⁶ Nov 2019 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 205: 21 imitation and five remanufactured toner cartridge brands compatible with HP Color LaserJet Pro MFP M477fdw (CF410A, 411A, 412A, 413A) purchased in EMEA, LA, and NA regions. See hp.com/go/IAQnonhpWKI2019.

⁷ HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware and packaging security features vary locally by SKU. See hp.com/go/SuppliesThatProtect and hp.com/go/SuppliesSecurityClaims.

⁸ 2020 InfoTrends North America Supplies Recycling study, commissioned by HP and based on average results of interviews with 8 remanufacturers and 7 NBC resellers. See hp.com/go/NA-2020InfoTrends.

Learn more at
hp.com/toner



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